

REQUEST FOR PROPOSALS

ADDENDUM # 2 **Questions and Clarifications**

Transit Advertising Services
RFP# 2020-09

TO: Prospective Proposers
FROM: Jamie Arbogast, Director of Procurement
DATE: July 15, 2020
SUBJECT: Addendum No. 2 – Questions and Clarifications

The following is included as part of Addendum No.1 and supersedes the language/requirements set forth in the original "Request For Proposals".

ADDENDUM # 2 – Questions and Clarifications

#	Questions submitted or asked	Response from GPMTD
1	Regarding questions 2 and 9 of Addendum 1 I understand the goal for revenue was \$375,000 but can you tell us what the actual revenue generated by the current vendor was for each of the last 3 years?	<i>The total revenue generated by the current vendor for the last three Fiscal Years is as follows:</i> <ul style="list-style-type: none"><i>FY 2018 (Jul. 1, 2017-Jun. 30, 2018) - \$144,672.12</i><i>FY 2019 (Jul. 1, 2018-Jun. 30, 2019) - \$211,406.63</i><i>FY 2020 (Jul. 1, 2019-Jun. 30, 2020) - \$199,632.91</i>
2	Can you please confirm if the revenue goal for FY2020 is the actual sales total? Can the actual sales total be shared? We like to have this number as it helps in providing a baseline for us to develop our potential MAG.	<i>The revenue goal for FY 2020 of \$375,000 was the actual sales goal total, but it was not met by internal sales or by sales from the current vendor. The sales total for FY 2020 will not be shared this time.</i>